

Theme seminar

# Sri Lanka Association for the Advancement of Science Theme Seminar SLAAS Annual Sessions 2022



"Effective Science Communication for an Informed Society"

Venue: Information & Learning Centre Auditorium (ILC) Faculty of Science, University of Colombo

**December 12, 2022 from 8.00 am - 4.00 pm**



### **Effective Science Communication to the Public: Sri Lanka's Performance and Challenges**

Professor Emeritus S W Kotagama

Professor Emeritus, Department of Zoology and Environment Sciences, University of Colombo;  
General President of SLAAS, 2012



### **Role of Science Communication in Nurturing Innovation: The Sri Lankan Experience**

Professor Ajith de Alwis

Senior Professor, Department of Chemical and Process Engineering, University of Moratuwa;  
Guest Columnist for Daily FT Since 2012



### **Political Economy of Science Communication in the Global South: Lessons from India**

Ms. Sunita Narain

Director General, Centre for Science and Environment (CSE), India;  
Chief Editor, Down to Earth Magazine of Science and Environment;  
Global Campaigner on Climate Justice



### **Communicating Science and Reason in South Asian Societies: The Role of Public Intellectuals**

Dr. Pervez Amirali Hoodbhoy

Nuclear Physicist and Knowledge-based Social Activist;  
Professor, Forman Christian College, Lahore, Pakistan



### **Science Communication Case Study: Sri Lanka's Agricultural Scientists' Engagement with the Government on Its "Instant Organic" Drive and Chemical Fertilizer Ban in Mid 2021**

Professor Buddhi Marambe

Senior Professor, Faculty of Agriculture, University of Peradeniya

### **Panelists**

### **Panel Discussion: Scientists Using Digital Media to Communicate Science and Reason Directly to the Public**

for the registration



• Dr. Ruchira N Wijesena, Institute of Technology,  
University of Moratuwa, Diyagama, Homagama;  
Presenter of 'Science with Ruchira' YouTube channel



• Dr. Asha de Vos, Marine Biologist and Ocean Educator;  
Founding Executive Director, Oceanswell



**Moderator: Nalaka Gunawardene, Science Writer**

**Registration fee  
Rs. 2,500/-**

(on or before 5<sup>th</sup> December)

For the manual registration please contact: SLAAS Headquarters, "Vidya Mandiraya"  
120/10, Wijerama Mawatha, Colombo 07. Phone: (011) 2688740 Fax: (011) 2691681 Email: hqslaas@gmail.com

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